

## Giving Tuesday Social Toolkit

BREAKING NEW GROUND

### ABOUT GIVING TUESDAY, NOVEMBER 30<sup>TH</sup>

Giving Tuesday is a year-round global movement that inspires hundreds of millions of people to give, collaborate, and celebrate generosity. This November 30<sup>th</sup>, join the movement and give some of your time, a donation, or the power of your voice to help transform health care in communities around the world.

### CELEBRATE #GIVINGTUESDAY WITH THE SAMYA ROSE STUMO FELLOWSHIP FOR GLOBAL HEALTH

Advancing local women leaders in the health sector is essential to achieving the global health impact needed to for the health and well-being of all of society. The Samya Stumo Fellowship helps brilliant young women entrepreneurs from across the globe build power and potential to launch revolutionary ideas that make healthcare more equitable in their communities. Your support during #GivingTuesday will help give extraordinary young women the exposure, tools, funding, and mentorship needed to advance their concepts and build their careers.

#### Campaign Hashtags

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#GivingTuesday

#WomenInHealth

#GlobalHealth

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#### Social Media Accounts

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LinkedIn

[@thinkwell-institute](#)

Twitter

[@ThinkWellInst](#)

Facebook

[@ThinkWellInstitute](#)

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#### Here are 3 ways you can give back this Giving Tuesday

1. **Share on social media**

Below are pre-drafted posts you can share across your social media channels. Please check your email attachments for graphics to accompany the post.

### Facebook/LinkedIn

"I want breastfeeding to become a social norm. I want mothers to be in an enabling and nurturing environment so that they can achieve optimum feeding practices. That would mean that we could give the best foundations of lifelong health to every child. That's the dream." Nadine Casino, Fellow at Samya Rose Stumo Fellowship

Your #GivingTuesday gift can help women entrepreneurs get tools & resources to make health care more equitable in their communities. Support women like Nadine, who's building a strong network of breastfeeding champions, so no mother is left alone in infant feeding.  
<https://bit.ly/3DcnzNA>

#WomenInHealth #GlobalHealth

### Twitter

Your #GivingTuesday gift can help women entrepreneurs get tools & resources to make health care more equitable in their communities. Women like Nadine who's building a strong network of breastfeeding champions, so no mother is left alone in infant feeding.  
<https://bit.ly/3kyJ83E>

### 2. **Donate to The Samya Stumo Fellowship**

Help double the size of the fellowship to support 10 young women in 2022-2023 pursuing projects that make health care more equitable in their communities.

**Donate here:**

<https://bit.ly/3c4ngbJ>

### 3. **Subscribe to The Samya Stumo Fellowship newsletter**

We launched The Samya Stumo Fellowship newsletter this month, subscribe today, and follow our inaugural cohort's fellowship journey.

**Subscribe here:** <https://bit.ly/31PUqtz>

Thank you for celebrating Giving Tuesday with us and being a part of the fight for improved health care everywhere!